# **Probing Multimodal Embeddings for Linguistic Properties: the visual-semantic case**

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- How can we create inconsistencies in language in a visual context?
- How do we best employ probing techniques?
- How do we bridge the gap between visual context and language?
- What are the effects of focusing on grounding language versus regular language?

We extend work on probing tasks to the multimodal domain with the following motivation:

- Semantic embeddings (e.g. word2vec) a success story
- Difficult to interpret what models learn outside of metrics
- Increasing interest in
  - Multimodal machine learning
  - Interpret-/explainability
- Language alone is not enough to resolve semantic uncertainties

In this presentation we will see

- extension of unimodal probing tasks to a multimodal setting,
- concrete probing tasks for visual-semantic embeddings,
- how to gain valuable insights from probing (multimodal) embeddings,
- how language and vision clearly complement each other,
- why probing is a delicate process.

## Background

- Probing to understand models (Conneau et al., 2018; Hewitt) and Liang, 2019; Tenney et al., 2019)
- Multimodal machine learning a lively field (Baltrusaitis et al., 2019; Beinborn et al., 2018)
  - Multimodality adds another dimension of (un)interpretability.

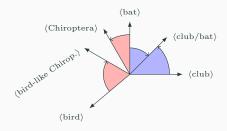


Figure 1: Image-caption pairs (left) and how vectors representing the words 'bat', 'club', and 'bird' may be affected by the image information (right). Source: MS-COCO dataset (Lin et al., 2014), license CC BY-NC-ND 2.0 and CC BY-NC 2.0, respectively. See also slides 5.7-8.



one with a camera.

A tiny bat is held by some- A man in shorts is swinging a bat.

A man gently attempts to A man is swinging a club feed a baby bird. with both hands.

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Probing Multimodal Embeddings for Linguistic Properties

#### A multimodal probing task

- 1. is a well-defined classification problem on combined (i.e., joint or coordinated) embeddings of two or more modalities,
- 2. gives insight into whether and how the multimodal embedding integrates the modalities,
- 3. has a simple and well-defined structure, so that the results are straightforward to interpret,
- 4. can be evaluated on standard data sets, or on datasets that can be created from such.

We distinguish between direct and inconsistency probes

## Probing tasks 1+2: Direct Probing

Our first two tasks directly probe for information provided in the MS-COCO annotations

- Which MS-COCO object categories are in the image
- The number of objects seen in the image

In the example image below, we see 23 individual annotations, and the three categories person, cow, and umbrella.



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We create inconsistencies in captions following these steps:

- 1. Pick head of caption using Stanford dependency parser
- 2. Pick most likely Wordnet synonym set using Lesk algorithm
- 3. Pick replacement word from a synset in the same Wordnet category
- 4. Inflect replacement word and mimic capitalization
- 5. Score 10 modified captions using BERT

This differs from e.g. FOIL-COCO (Shekhar et al., 2017) as the replacement words are not restricted to the MS-COCO categories.

#### **Example: Semantic Congruence**



1.1 A *child* holding a flowered umbrella and petting a yak.1.2 A *checker* holding a flowered umbrella and petting a yak.

2.1 A young *man* holding an umbrella next to a herd of cattle. 2.2 A young *mime* holding an umbrella next to a herd of cattle.

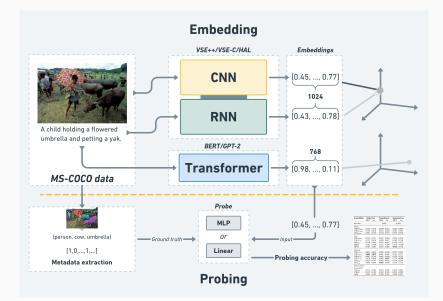
3.1 A young *boy* holding an umbrella touching the horn of a cow. 3.2 A young *wad* holding an umbrella touching the horn of a cow.

4.1 A young *boy* with an umbrella who is touching the horn of a cow. 4.2 A young *bear* with an umbrella who is touching the horn of a cow.

5.1 A boy holding an umbrella while standing next to livestock. 5.2 A *fry* holding an umbrella while standing next to livestock.

Figure 2: In task SemanticCongruence, the objective is to recognise semantically implausible captions.

**Experiments** 



## **Results: Object Categories**

- Merged embeddings has a significant lead
- HAL seems to rely more on the visual information
- Linear probe shows poor performance on BERT and GPT-2, see (Hewitt and Liang, 2019).
- 3.4%-11.9% improvement from merging

Embedding	ObjectCat.		NumObjects		SemanticCon.	
0	MLP	lin	MLP	lin	MLP	lin
Baseline		-	0.605		0.502	
Image						
$VSE{++_{image}}$	0.753	0.768	0.646	0.613	0.502	0.506
VSE-C <sub>image</sub>	0.754	0.675	0.654	0.629	0.503	0.504
HAL <sub>image</sub>	0.799	0.730	0.674	0.633	0.533	0.510
Text						
$VSE{+}_{text}$	0.862	0.863	0.627	0.610	0.739	0.710
VSE-C <sub>text</sub>	0.838	0.805	0.629	0.617	0.763	0.756
HALtext	0.826	0.648	0.625	0.611	0.730	0.737
BERT	0.878	0.365	0.622	0.599	0.816	$0.768^{1}$
GPT-2	0.811	0.137	0.617	0.585	0.792	0.718
Merged						
$VSE++_{avg}$	0.862	0.876	0.658	0.638	0.707	0.662
$VSE{++_conc}$	0.911	0.901	0.661	0.641	0.743	0.713
VSE-C <sub>avg</sub>	0.831	0.783	0.665	0.636	0.735	0.713
VSE-C <sub>conc</sub>	0.896	0.879	0.666	0.652	0.776	0.758
HALavg	0.847	0.820	0.667	0.642	0.712	0.702
HALconc	0.903	0.849	0.683	0.648	0.730	0.730
Improvement						
by merging						
VSE++	0.049	0.038	0.015	0.028	0.040	0.003
VSE-C	0.058	0.074	0.012	0.023	0.013	0.002
HAL	0.077	0.119	0.009	0.015	0.000	-0.007

#### **Results: Number of objects**

- Image embeddings encode the most information
- BERT and GPT-2 consistently outperformed
- $\leq 8\%$  improvement over always choosing largest class
- Few named objects vs. "crowd", or "many cars".
- Note: Most images contain ≤10 objects.

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- Visual information does not improve accuracy.
- Alternative captions can be identified soley from good language understanding.
  - Better generation would yield better task
- Significant difference in how multimodal embeddings represent language

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Linbedding	MLP	lin	MLP	lin	MLP	lin
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We have shown that

- Visual and linguistic information complement each other
- Concatenated embeddings give best overall performance
  - Lack of language understanding compensated for by visual information
- Embeddings seem to have slightly different focus
- Linear probe results most likely more reliable
- Difficult to model NumObjects (a dog and a tree vs. a crowd)

- Limitations inherited from MS-COCO
  - Image annotations are flawed
  - The language used in grounding datasets differs from general NLP datasets (Tan and Bansal, 2020)
- Other probes
  - Per-class probing
  - Image manipulation
  - Introspective model probing, similar to (Tenney et al., 2019)
- Other datasets

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• https://github.com/dali-does/vse-probing

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